

29-09-2022

Hall Ticket No.:

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Question Paper Code:



**NARSIMHA REDDY ENGINEERING COLLEGE**  
(UGC-AUTONOMOUS)  
B.TECH II YEAR I SEMESTER SUPPLEMENTARY EXAMINATIONS, SEPTEMBER-2022  
(Regulation: NR20)  
**BUSINESS ECONOMICS & FINANCIAL ANALYSIS**  
(Common to CSE-AI&ML, CSE-DS)

Time: 3 hours

Max. Marks: 75

Answer any Five Questions  
All Questions carry Equal Marks

		Marks	Bloom's Level																		
1.	Examine the micro, macro economics concepts and brief on the concepts and importance of national income in managerial economics.	15	BL4																		
2.	a. Discuss the features and phases of business cycle.	7	BL6																		
	b. How do you classify the public enterprise and discuss the concepts, importance of national income.	8	BL1																		
3.	a. Explain the concepts which do not follow the Law of Demand.	7	BL2																		
	b. Define Law of Demand and Explain the determinants of law demand with Examples.	8	BL1																		
4.	a. Explain the proportional change in output with respect to proportional change in inputs.	7	BL2																		
	b. Calculate BEP in Units and in Sales Fixed cost = Rs 9000 Selling cost = Rs. 5 per unit Variable cost = Rs. 3 per unit	8	BL4																		
5.	a. Define Pricing and explain any three Methods of Pricing.	8	BL1																		
	b. Discuss the double entry system of Accounting.	7	BL4																		
6.	a. Ravi is a sole proprietor. Following are the transactions during the month of January, 2020. Journalise them.	8	BL4																		
	<table border="1"> <thead> <tr> <th>January</th> <th>Particulars</th> <th>Rs.</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Commenced business with cash</td> <td>80,000</td> </tr> <tr> <td>2</td> <td>Deposited Cash with bank</td> <td>40,000</td> </tr> <tr> <td>3</td> <td>Purchased goods by paying cash</td> <td>5,000</td> </tr> <tr> <td>4</td> <td>Purchased goods from X's Co. On credit</td> <td>10,000</td> </tr> <tr> <td>5</td> <td>Sold goods to Jyo and received cash</td> <td>11,000</td> </tr> </tbody> </table>	January	Particulars	Rs.	1	Commenced business with cash	80,000	2	Deposited Cash with bank	40,000	3	Purchased goods by paying cash	5,000	4	Purchased goods from X's Co. On credit	10,000	5	Sold goods to Jyo and received cash	11,000		
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	b. Discuss the procedure for preparation of final accounts.	7	BL6																		
7.	a. What are the objectives, advantages and limitations of trial balance.	7	BL1																		

b. Explain the funds flow statement with suitable example.	8	BL2																																																				
The following trading and profit and loss account of Jayasree Ltd., for the year 31-3-2005 is given below.																																																						
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