NARSIMHA REDDY ENGINEERING COLLEGE TRAINING & PLACEMENT CELL

DT: 19-02-2019.

CIRCULAR

NRCM will be planning to conduct Resolute B2B pool campus recruitment drive for B.Tech final year students at Narsimha Reddy Engineering College. Interested students will register through link given in website www.nrcmec.org. The drive date will inform to the students after completion of the student registration. The company, JD and other details given mentioned below.

<u>A brief about the company:</u> Resolute B2B is a Market research industry and is the fastest growing one stop shop for all sales enablement needs. Our passion lies in delivering customized high quality demand generation solutions for B2B Companies. With a global outreach and a diverse audience, we thrive in engaging with qualified prospects and ensure that we build a sales channel for our global partners. Website: www.b2bresolute.com

<u>Salary Package</u>: Rs. 18,000/- To Rs. 20,000/- + Allowances.

A brief about the role: The role of a "Lead Generation Executive" would require the following skills:

 Strong Communication and Smartness: Interacting with senior professionals from a Manager to a Vice President level at Overseas.

Interview Process:

- 1. Initial Filtering through group discussion
- 2. Voice and Versant
- 3. Operations Round
- 4. HR Round

P. Hanumantha Rao Director-IR, NRCM.

Copy to:

Principal For information.

All HODs

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CC: Chairman/Secretary... for information.